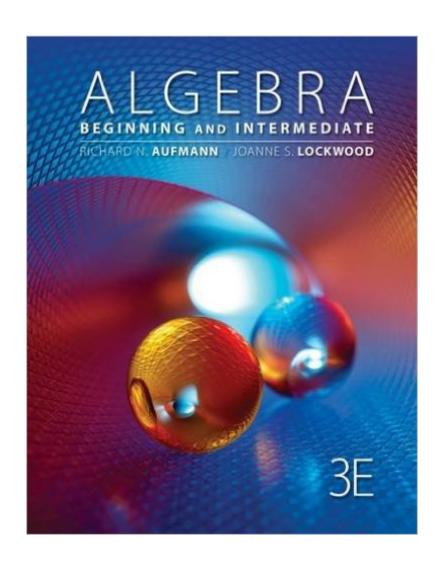
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Intended for combined introductory and intermediate algebra courses, this text retains the hallmark features that have made the Aufmann texts market leaders: an interactive approach in an objective-based framework: a clear writing style, and an emphasis on problem-solving strategies. The acclaimed Aufmann Interactive Method, allows students to try a skill as it is introduced with matched-pair examples, offering students immediate feedback, reinforcing the concept, identifying problem areas, and, overall, promoting student success.

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Customer Reviews

I used this textbook for a pre-algebra course for students whose backgrounds are not adequate for jumping right into the full college algebra course. The text provides easy to follow examples of the various principles and techniques and appropriate exercises. I find that students repsond best when there are realistic and interesting real life problems that can be solved with the techniques being studied and the text could have been stronger int eis area.

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